



Nevada Northern Railway Foundation

A Nevada 501 (c) 3 Non-Profit Corporation

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Monthly Operations Report for September 2022

1. Locomotive Status – No change
 - a. Locomotives in service: #81, #93, #105, #109, #204, #310, 801, Wrecking Crane A & Rotary B.
 - b. Locomotive 40 is out of service for her heavy repairs. We have started on her repairs; she will be out of service until 2023.
 - c. Locomotives out of service needing moderate repairs: #201 and #34
 - d. Locomotives waiting funding for restoration: Steptoe Valley Smelting and Mining #309, Kennecott 802 and Rotary Snowplow B (for boiler overhaul.)
 - e. Locomotives out of service needing heavy repairs #80 and the military locomotives.
3. Rolling Stock Status – No change
 - a. Passenger equipment in service: #07, #08, #09, Flatcar #23, Coach #5, Baggage Car/RPO #20, Outfit Car #06.
 - b. Passenger equipment out of service: #10, #2 and #05 needing heavy repairs.
 - c. Cabooses in service: #3, #6 and #22 are operational.
 - d. Cabooses out service: #5
4. Track Status – No change
 - a. Keystone Branch is open
 - b. Adverse Branch is open.
5. Ridership and Ticket Sales – Updated
 - a. In September we carried 1,891 passengers, this is a 6% decrease compared to 2021. It was our second largest September that we have had in our 35 years of operation.
 - b. Year to date, we have carried 12,318 passengers, this is a 2% increase compared to 2021.
 - c. Since operations began in 1987, we have carried 342,679 passengers.
6. Economic Impact – Data from Travel Nevada Visitor Facts Pony Express 2016-2020
The average non-gaming & gaming daily expenditure per overnight visitor \$140.
Economic impact for August 2022 is $1,891 \times 80\% \times 140 = \$211,792$
Economic Impact Year To Date is $12,318 \times 80\% \times 140 = \$1,379,616$
7. Social Media: Our reach on social media continues to expand, in the last 28 days:
 - a. We reached 1,726,037 people.
 - b. Post engagement was 265,242
 - c. We have 118,114-page likes.
 - d. 161,214 people follow our page.

Award Winning Destination

Best Adrenalin Rush in Rural Nevada - 2020

Trip Advisor Certificate of Excellence – 2020, 2019, 2018, 2017, 2016, 2015, 2014

Best Museum in Rural Nevada – 2020, 2017, 2016, 2014, 2013, 2010, 2009, 2008

Best Place to Take the Kids in Rural Nevada - 2020, 2019, 2018, 2015, 2014, 2013, 2012, 2011, 2010, 2009, 2008, 2007

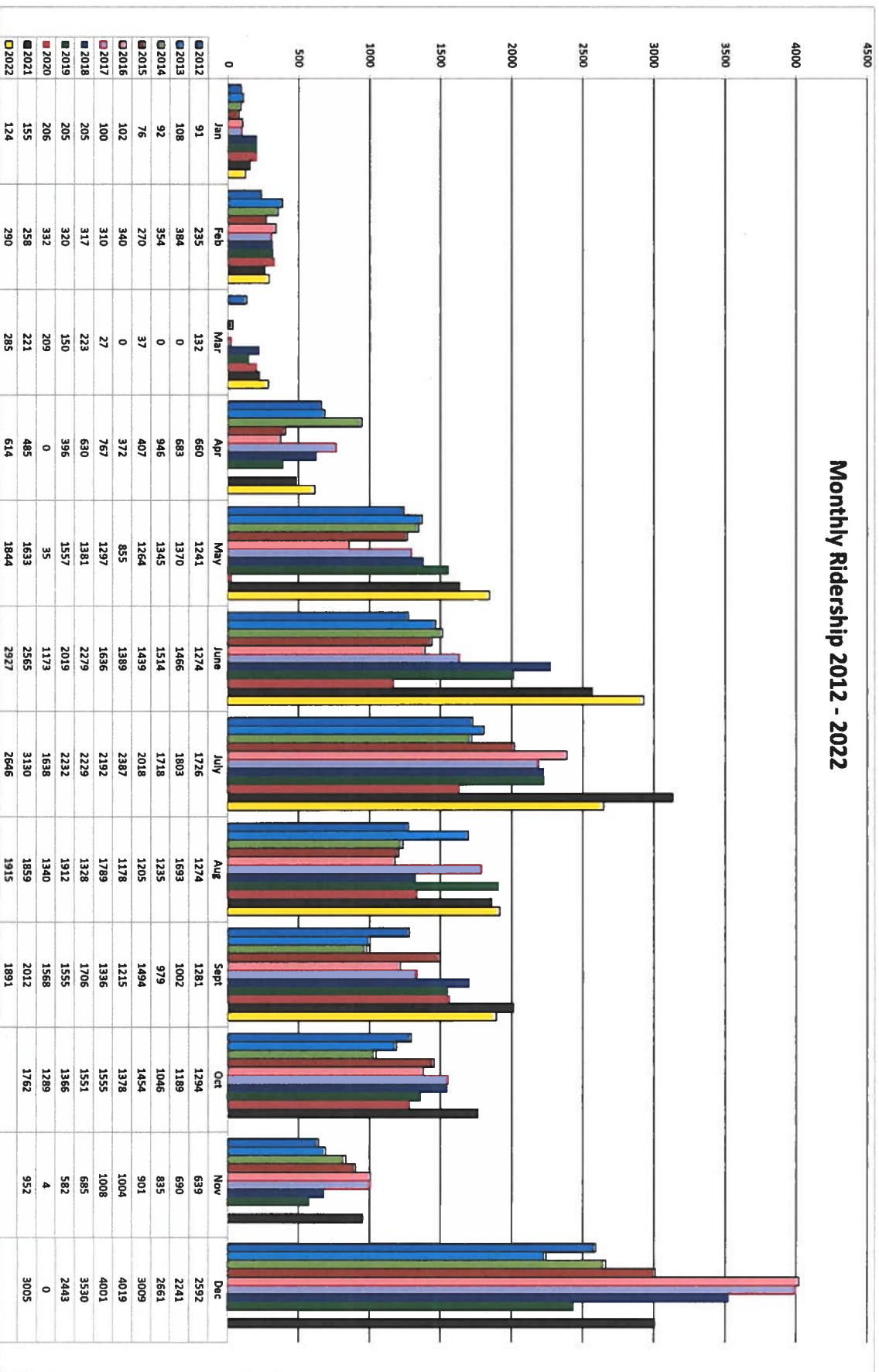
8. Special Trains

- a) We are running two Pumpkin Patch Trains October 8 & 15
- b) Our Haunted Ghost Trains operate Oct 21 & 22 and Oct 28 & 29. Ticket sales are brisk.
- c) Our Christmas Train, Santa's Reindeer Flyer Train tickets are also doing.
- a) The 2023 Sunset, Stars and Champagne Train is on our website and tickets are selling well.

9. The 2023 Iron Horse Symposium was September 30, October 1 & 2 and was very well attended.



Monthly Ridership 2012 - 2022



Total Ridership

1987 - 2022

342,679 Passengers

Through September 30, 2022

